Problems that Matter

Suzan Kesim

Team Leader

September 30, 2023

The Problems

01. Violence

On average over 125 shootings a year. 2 plus shootings per week.

02. Crisis in Foster Care

40% - 60% of people who are homeless or in prison were once in Foster Care.

03. Increasing Childhood Trauma

We have an increasing number of children testing high in ACE (Adverse Childhood Events)

04. Lack of Drug Rehabilitation

There is over a 6 month wait to start drug treatment
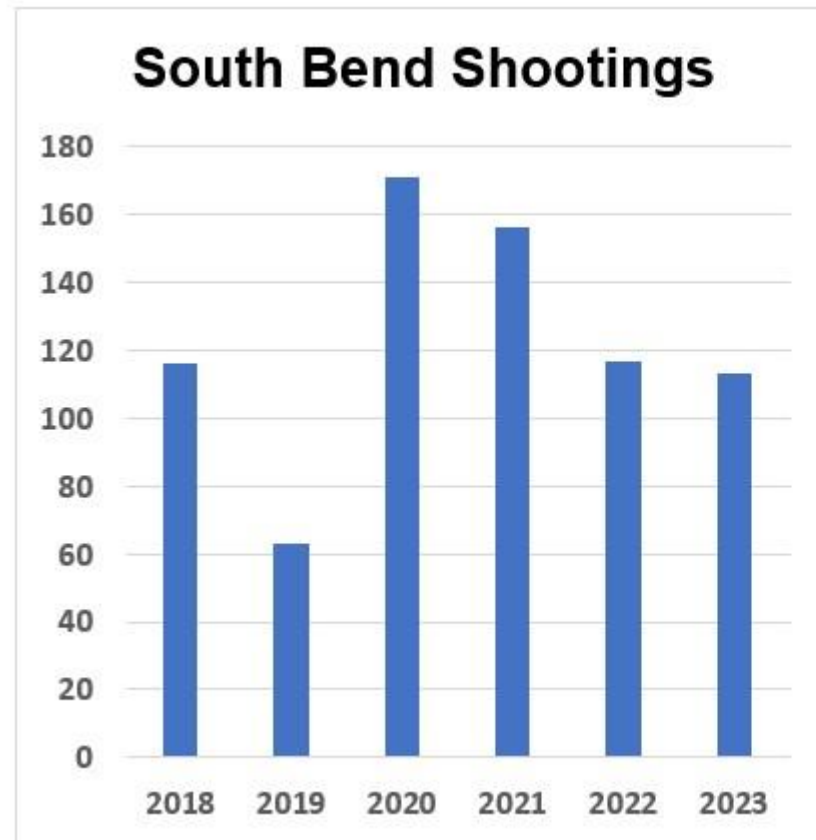
05. Misaligned Resources

The community is not aware of missing needs that need to be filled

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South Bend continues to outpace other cities in the country for poverty and violence.

South Bend Shootings

Year	Shootings
2018	~116
2019	~63
2020	~171
2021	~156
2022	~117
2023	~113

2019 was Covid Lockdown
2022 Police Staff was increased
2023 is only through August

Note: There are still at least 2 SHOOTINGS PER WEEK

In 2023 5 kids have been shot so far, not teens, kids.

Metrics Evaluation

Crime Analysis

- Crime Heat Maps
- Predator Awareness
- 9-1-1 Call Analysis
- Arrest Analysis
- Shootings

Health Analysis

- ER Visits
- Drug Use
- Coroner Analysis
- Child Abuse Analysis
- Domestic Abuse Analysis
- Clinic Analysis
- Health Department / Medicaid

Overall Metrics

- Census
- Jobs / Economy
- Education
- Foster Care
- Homelessness / Section 8
- Food Availability
- Poverty

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The Solutions

01. AI Powered Metrics and App

With Machine Learning, train AI to retrieve and summarize key data for a City and County

02. Identify Key Gaps that are not being met

Show EXACTLY where resources fall short so funding can be focused where truly needed

03. Use AI to power on demand conversational assistance

AI can offer help with parenting, relationships, conflict resolution and more

04. Online ACE Testing

Immediately identify a child that needs counseling and intervention

05. Resources Guide for Instant Assistance

Detail 1,600 community resources grouped by their focus

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Goals

Resource Creation

- Comprehensive Community Resource List

- AI Powered Parent, Relationship and Conflict Resolution Tips on Demand in an App / Website

- Free Community Classes for Parenting and Relationships, Goal classes

- Partner non-profits with those in need

- Training Guides for Communities

Metric Creation

- Aggregation of Community Metrics

- Focus for Grants and Community Impact

- Identify GAPS in needs

- ACE Testing on demand

- 52 Weeks of Giving to amplify impact

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Business Model

Provide Data Summaries to Cities & Counties

Contracts with governments to provide KPI metrics and aggregate Community Resource Information

Seminars and Publications

Offer community training to key non-profits

Write "How to" Community Guides.

App and Website Advertising

Sell ad space for companies like BetterHelp, clinics

Speaking Engagements

Speaking fees for conference training and think tanks

Grants and Donations

Support from generous donors

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Our team

Suzan Kesim

Team Leader, Community Advocate, AI Strategist, IT Project Manager

Amanda Buchholz

CASA Expert, Foster Care Advocate, ACE Testing

Jeanette Shown

Technical Advisor, Goshen College Computer Science Professor

Clara Ross

Educator, Homeless Expert, Founder of Home for Tracy, a woman's transition home for women and children

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Startup Funding

Funding to cover

- Research to identify proper metrics and resources
- AI Development and ACE Testing
- Product Development – Training and Guides
- Marketing to Cities and Towns, Advertisers

We look forward to working together with you!

Impacting Michiana

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Thank you!

AI has presented us with NEW SOLUTIONS to reach the community and make an impact on their lives.

Please join us in turning around South Bend!

Suzan Kesim

www.MichianaObserver.com/problems-that-matter/

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